

The Daily Juice

The Will to Win



(Gordon Wood)

When a young Bill Parcels was just getting started in college football, he was coaching defense at Texas Tech. He noticed a middle-aged man watching his practices. They had twenty spring practices that year and this guy was at about twelve of them. As Parcels was leaving one of the last practices, the guy said, “You’re a pretty good coach.” Bill thanked him and moved on.

Later Bill found out the guy’s name was Gordon Wood, a high school coach on his way to winning over four-hundred games, perhaps more than any coach in the history of the game.

Wood was already a legend, and Bill Parcels was just getting started in an eventual hall-of-fame career. Yet Wood made the five hour, round trip to watch Coach Parcels work, hoping to pick up something new for his program.

After years and years of coaching, Gordon Wood still had a fire burning in his gut. He was still striving to get better, his will to win was still obvious, and his work ethic was still clicking at a fevered pitch. Both Wood and Parcels understood, hard work and the desire to keep improving is the formula for success.

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The Chalk Talk

The Will to Win

Prompt:

How many hours, round trip, would you travel to learn one thing that would help you succeed?

Question:

What did Gordon Wood and Bill Parcell's have in common.

Answer:

They both believed hard work and the desire to keep learning is the formula for success.

Challenge:

Name someone--anyone--who you feel would travel long and hard to learn one thing that would help them succeed. Explain.

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